

— 2021 — STYLE GUIDE

# ALTERNATIVE®



# WE'RE NOT LEAVING A MARK, WE'RE MAKING A POSITIVE FOOTPRINT.

---

HOW? BY NOT CONFORMING.  
BY BEING DEFIANTLY SUSTAINABLE.  
BY PROUDLY REPRESENTING  
THE NON-STANDARD.

FOR SOME, IT'S A MOVEMENT.  
FOR US, IT'S JUST WHAT WE DO.

---

We proudly join our parent company,  
HanesBrands, in pursuing ambitious  
goals that will improve the lives of  
*people*, protect the *planet* and generate  
world-class sustainable *product*.

Starting with more sustainable versions  
of our most commonly used materials:



**ORGANIC  
COTTON**



**RECYCLED  
POLYESTER**

LEARN MORE AT [HBISUSTAINS.COM](https://hbasustains.com)

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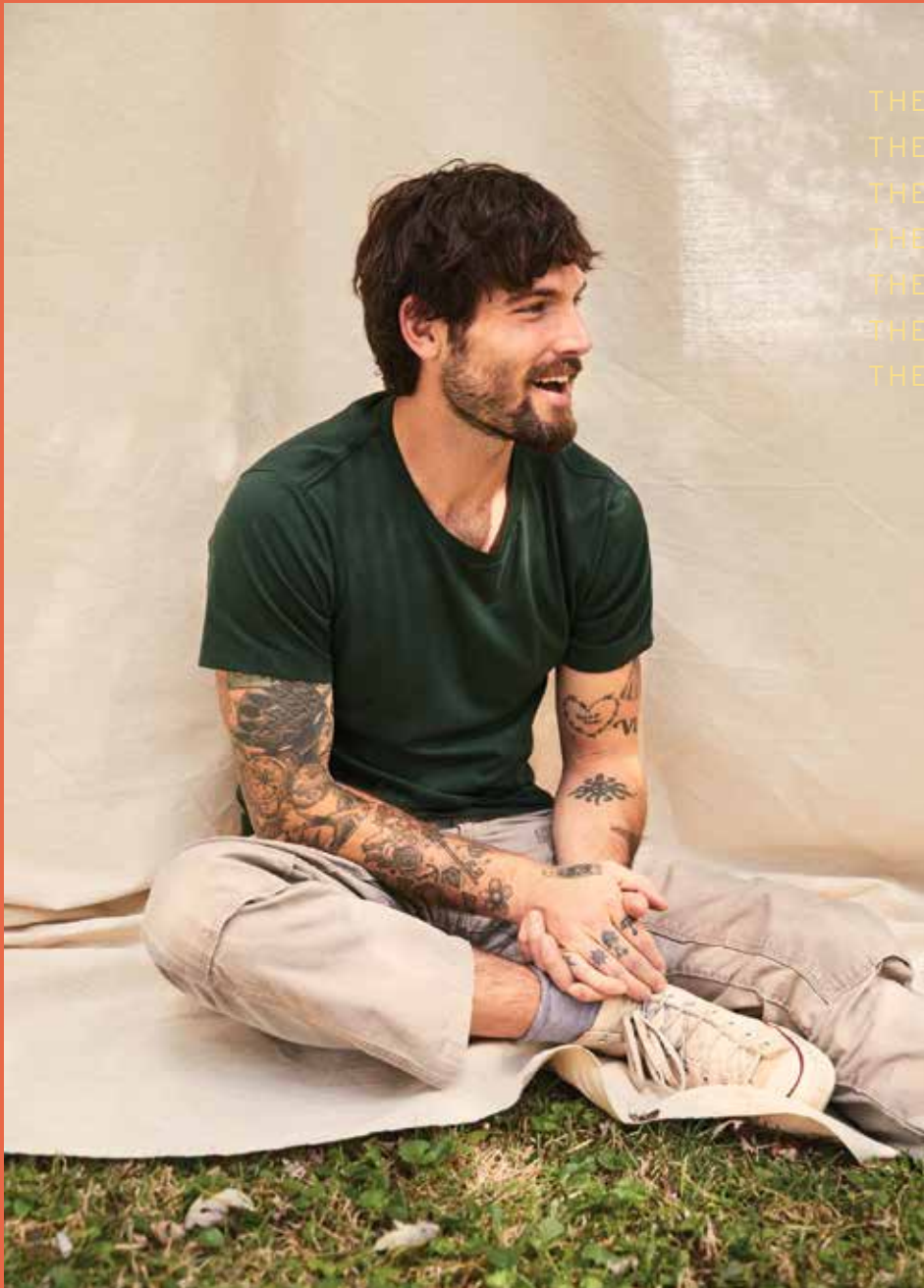
**SOFT BY  
NATURE,  
SUSTAINABLE\*  
BY DESIGN.**

\*SEE PAGE 5 FOR MORE ON OUR COMMITMENT TO SUSTAINABILITY.



One of the main locations for our 2020 shoot - Gilly Brew Bar is a local cafe committed to building better communities through coffee culture.

04	<b>A BETTER ALTERNATIVE</b>
06	<b>SUSTAINABILITY</b>
08	<b>GO-TO COLLECTION</b>
10	<b>COTTON JERSEY</b>
16	<b>ORGANIC COTTON</b>
18	<b>GARMENT-DYED COTTON</b>
22	<b>HEAVY WASH JERSEY</b>
24	<b>WASHED TERRY</b>
28	<b>WEATHERED SLUB</b>
29	<b>GARMENT-DYED SLUB</b>
32	<b>SLINKY JERSEY</b>
38	<b>50/50 VINTAGE JERSEY</b>
52	<b>BURNOUT FRENCH TERRY</b>
56	<b>ECO-JERSEY®</b>
66	<b>ECO-COZY FLEECE <sup>NEW</sup></b>
74	<b>ECO-FLEECE™</b>
86	<b>ECO-TEDDY FLEECE</b>
90	<b>YOUTH</b>
94	<b>HEADWEAR</b>
96	<b>PRODUCT MATRIX</b>
100	<b>FIT &amp; FABRIC GUIDE</b>



THE BETTER ALTERNATIVE  
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THE BETTER ALTERNATIVE

SINCE 1995, WE'VE BEEN GOING AGAINST THE GRAIN, LONG BEFORE IT WAS TRENDY TO GO GREEN. INSPIRED BY BETTER INTENTIONS, WE ARE THE BETTER ALTERNATIVE.

WE REFUSE TO MAKE APPAREL AT THE EXPENSE OF OUR PLANET – ESPECIALLY NOW WHEN IT MATTERS MORE THAN EVER. YOU CALL IT THE SOFTEST FEELING, WE CALL IT EARTHLEISURE™.

# COMFORTABLE, SUSTAINABLE<sup>1</sup> STYLE FOR ALL- PEOPLE<sup>2</sup>, PLANET<sup>3</sup> & PRODUCT.<sup>4</sup>

1 WE ARE MINDFUL OF OUR IMPACT – CONSTANTLY LOOKING INWARD TO DO EVEN MORE GOOD. FROM FIBER TO FINISH, WE CONSIDER EACH STEP OF OUR MANUFACTURING PROCESS AND STRIVE TO ALWAYS LOOK FOR THE BETTER ALTERNATIVE.

2 CARING FOR PEOPLE IS IN OUR ROOTS. IT'S WHO WE ARE TODAY AND WHO WE'VE BEEN FROM THE BEGINNING. WE ARE COMMITTED TO HUMAN RIGHTS AND RESPONSIBLE SOURCING.

3 FROM ECO-MATERIALS TO RESPONSIBLE MANUFACTURING, IT'S ALL MADE WITH OUR PLANET IN MIND. OUR GOAL IS NOT JUST TO MINIMIZE OUR FOOTPRINT, BUT TO MAKE OUR ENVIRONMENT AND COMMUNITIES BETTER.

4 WE AIM TO USE MORE SUSTAINABLE VERSIONS OF COTTON AND POLYESTER, OUR MOST COMMONLY USED MATERIALS. WE WILL ALSO SWAP ALL SINGLE-USE PLASTIC PACKAGING FOR RECYCLABLE MATERIALS WITH THE AIM OF ELIMINATING SINGLE-USE PLASTIC ALTOGETHER.

LEARN MORE AT [HBISUSTAINS.COM](https://hbi.sustains.com)



43130RT ECO-TEDDY BABY CHAMP SWEATSHIRT

**DEFIANTLY SUSTAINABLE, WE'RE COMMITTED TO ECO MATERIALS AND RESPONSIBLE MANUFACTURING – DELIVERING CASUAL, COMFORTABLE CLOTHING THAT YOU AND THE PLANET CAN BE PROUD OF. ESPECIALLY NOW WHEN IT MATTERS MORE THAN EVER.**

**FOR 25 YEARS WE'VE BEEN MAKING GOOD ON THIS PROMISE. NOW, WE'RE GOING ALL THE WAY, COMMITTED TO INCORPORATING SUSTAINABLE ELEMENTS IN 100% OF OUR PRODUCT LINE – STARTING WITH REPLACING ALL VIRGIN POLYESTER WITH RECYCLED POLYESTER.**



1070C1  
**GO-TO TEE**  
P. 12



1172C1  
**HER GO-TO TEE**  
P. 14



5050BP  
**KEEPER TEE**  
P. 39



5052BP  
**KEEPSAKE TEE**  
P. 40



2620B2  
**KIMBER TEE**  
P. 35



2894B2  
**SLINKY V-NECK**  
P. 36



3094B2  
**SLINKY TANK**  
P. 33



3095B2  
**SLINKY MUSCLE TANK**  
P. 34



5054BP  
**BACKSTAGE TANK**  
P. 42



5053BP  
**KEEPER TANK**  
P. 45



1091C1  
**GO-TO TANK**  
P. 11



5127BP  
**KEEPER BASEBALL TEE**  
P. 47



9575CT  
**WASHED TERRY CHAMP**  
P. 27



9595CT  
**WASHED TERRY CHALLENGER**  
P. 27



8800PF  
**ECO-COZY FLEECE CREWNECK SWEATSHIRT**  
P. 67



8804PF  
**ECO-COZY FLEECE PULLOVER HOODIE**  
P. 68



8805PF  
**ECO-COZY FLEECE ZIP HOODIE**  
P. 71



8803PF  
**ECO-COZY FLEECE SWEATPANTS**  
P. 73



**GO-TO**  
*collection*

18 retail-proven styles in more colors and lower prices than ever before. These are your tried-and-trues.



GO-TO

Pssst...if it has this symbol, it's a Go-To





# 100% COTTON



**1091C1**  
**GO-TO TANK**

XS-3X  
UNISEX CLASSIC FIT  
TEAR-AWAY TAG

100% Combed & Ring Spun 30's Cotton  
*Heathers:* 60% Cotton, 40% Polyester  
4 oz. Imported



Sporty yet easygoing, our classic tank's perfect for on the court, couch, wherever.



ORGANIC / GARMENT-DYED / HEAVY WASH / WASHED TERRY / SLUB

1070C1/CB  
**GO-TO TEE**

XS-4X\*  
 UNISEX CLASSIC FIT  
 TEAR-AWAY TAG

100% Combed & Ring Spun 30's Cotton  
*Heathers & Tie-Dyes:*  
 60% Cotton, 40% Polyester  
 4 oz. Imported  
 \*Select colors in 4X



GO-TO



Buttery-soft Cotton Jersey  
 meets mellow tie-dye for a  
 double dose of dreaminess.



Black*	White*	Heather Black	Dark Heather Grey*	Asphalt*	Light Grey	Heather Grey*
Light Heather Grey	Midnight Navy	Heather Midnight Navy	Light Navy*	Heather Royal	Royal	Light Blue
NEW Varsity Green	Teal	Pine	Green	Army	Military	Deep Violet
Dark Purple	NEW Lilac Mist	Berry Pink	NEW Whiskey Rose	Faded Pink	NEW Highlighter Pink	Currant
Apple Red	Bright Red	Heather Red	NEW Burnt Orange	Pumpkin	NEW Stay Gold	Sunset Gold
Pale Yellow	NEW Highlighter Yellow	NEW Cocoa Brown	NEW Natural			

	NEW Grey Tie-Dye (CB)
	NEW Blue Tie-Dye (CB)
	NEW Pink Tie-Dye (CB)
	NEW Gold Tie-Dye (CB)



1172C1 **NEW**  
**HER GO-TO TEE**



XS-2X  
WOMEN'S CLASSIC FIT  
TEAR-AWAY TAG



100% Combed & Ring Spun 30's Cotton  
Heathers: 60% Cotton, 40% Polyester  
4 oz. Imported

With a contemporary retail fit perfect for every day, this new classic tee makes outfitting effortless. It's buttery soft with a nice drape and it's set to sell out!





100% ORGANIC COTTON

MADE FOR THE MINDFUL.  
CRAFTED FROM 100% SOFT, ORGANIC  
COTTON, IT FEELS JUST AS GOOD  
AS IT LOOKS.



**6005C2**  
**ORGANIC**  
**CREW**

XS-3X  
UNISEX CLASSIC FIT

100% Organic GOTS  
Combed & Ring Spun Cotton  
3.5 oz. Imported



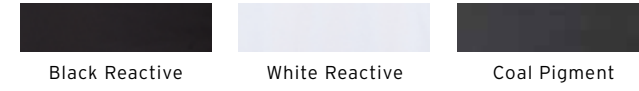
	
True Black	Earth White
	
Earth Grey	Earth Coal
	
Earth Ocean	Faded Teal
	
Deep Green	Sage
	
Red Clay	Dark Plum
	
Yellow Ochre	Ecru



**4134CV**  
**ROCKER TEE**

XS-XL  
WOMEN'S RELAXED FIT

100% Garment-Dyed Combed  
& Ring Spun 40's Cotton  
3.5 oz. Imported



**4861CV**  
**DISTRESSED**  
**ROCKER TEE**

XS-XL  
WOMEN'S RELAXED FIT

100% Garment-Dyed Combed  
& Ring Spun 40's Cotton  
3.5 oz. Imported



**4850CV**  
**DISTRESSED**  
**HERITAGE TEE**

XS-2X  
UNISEX CLASSIC FIT

100% Garment-Dyed Combed  
& Ring Spun 30's Cotton  
4.1 oz. Imported





With subtle tonal highs and lows, no two tees are exactly the same.

**1011CG**  
**L/S OUTSIDER**  
**HEAVY WASH**  
**JERSEY TEE**

XS-3X  
UNISEX CLASSIC FIT

100% Combed & Ring Spun Cotton  
5 oz. Imported



**1010CG**  
**OUTSIDER HEAVY**  
**WASH JERSEY TEE**

XS-3X  
UNISEX CLASSIC FIT

100% Combed & Ring Spun Cotton  
5 oz. Imported



HEAVY WASH JERSEY  
**GARMENT-WASHED FOR**  
**VINTAGE SOFTNESS & KNIT**  
**WITH HEAVIER YARNS.**



9903CT **NEW**  
**WASHED TERRY  
 THROWBACK  
 PULLOVER**

XS-XL  
 WOMEN'S CLASSIC FIT  
 TEAR-AWAY TAG

100% Combed & Ring Spun Cotton  
 6.5 oz. Imported



A riff on our best-selling men's pullover, it's got that borrowed-from-the-boys look with a fit perfected just for her.



WASHED TERRY  
**CRAFTED FROM 100% COTTON, OUR  
 LIGHTWEIGHT TAKE ON TERRY HAS  
 BOLD, SATURATED COLOR FOR  
 YEAR-ROUND STYLING AND SOFTNESS.**



**9595CT**  
**WASHED TERRY**  
**CHALLENGER**

XS-3X  
UNISEX CLASSIC FIT  
TEAR-AWAY TAG

100% Combed &  
Ring Spun Cotton  
6.5 oz. Imported



**9575CT**  
**WASHED TERRY**  
**CHAMP**

XS-3X  
UNISEX CLASSIC FIT  
TEAR-AWAY TAG

100% Combed &  
Ring Spun Cotton  
6.5 oz. Imported



**6094S1**  
**SLUB KEEPER**

XS-3X  
UNISEX CLASSIC FIT

100% Combed &  
Ring Spun Cotton  
3.7 oz. Imported



WEATHERED SLUB

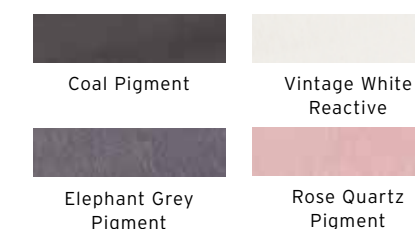
**KNIT WITH PERFECTLY IMPERFECT  
COTTON SLUB, THIS FABRIC HAS AN  
EXTRA LAYER OF SOFT TEXTURE  
FOR A WEATHERED LOOK.**



**2898J1**  
**INSIDE OUT  
SLEEVELESS TEE**

XS-XL  
WOMEN'S CLASSIC FIT

100% Garment-Dyed  
Combed & Ring Spun Cotton  
3.5 oz. Imported



This muscle tee has distressed hem details and a loose, flowy fit perfected for your shape.





# SLINKY JERSEY

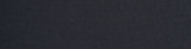
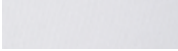










3094B2  
SLINKY TANK

XS-XL  
WOMEN'S SLIM FIT

50% Polyester\*, 50% Rayon  
3.5 oz. Imported



	
Black	White
	
Ash Heather	Oatmeal Heather
	
Navy	Stonewash Blue
	
Army Green	Dark Purple
	
Lilac Mist	Rose Bloom

Silky smooth, this tank feels like a second skin. Pairs best with, well, everything.

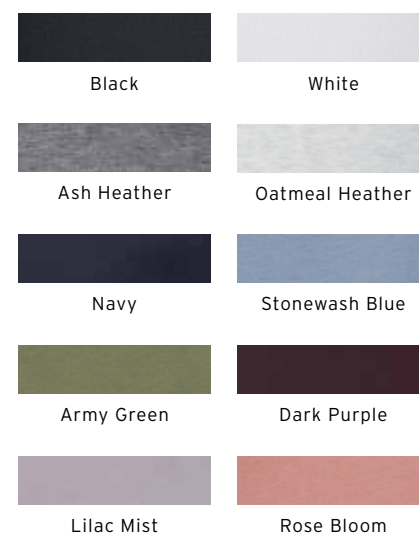




**3095B2**  
**SLINKY MUSCLE TANK**

XS-XL  
WOMEN'S CLASSIC FIT

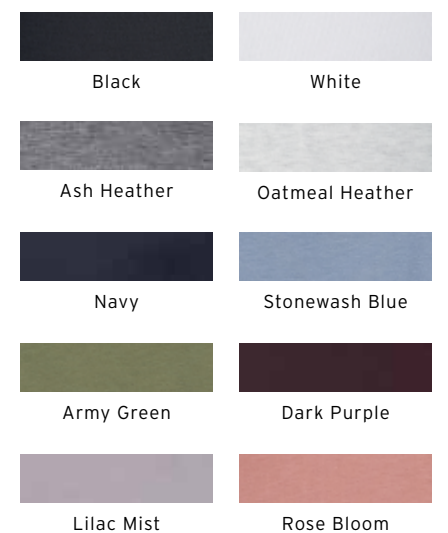
50% Polyester\*, 50% Rayon  
3.5 oz. Imported



**2620B2**  
**KIMBER TEE**

XS-XL  
WOMEN'S CLASSIC FIT

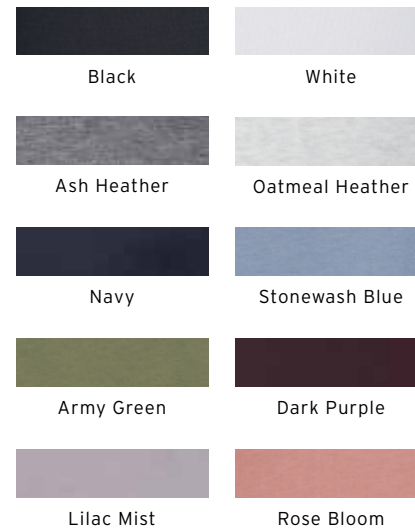
50% Polyester\*, 50% Rayon  
3.5 oz. Imported



**2894B2**  
**SLINKY V-NECK**

XS-XL  
WOMEN'S CLASSIC FIT

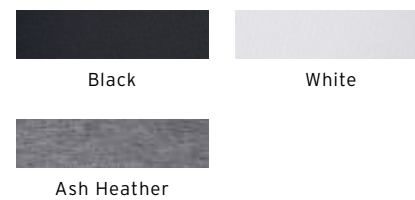
50% Polyester\*, 50% Rayon  
3.5 oz. Imported



**3894B2**  
**L/S SLINKY V-NECK**

XS-XL  
WOMEN'S CLASSIC FIT

50% Polyester\*, 50% Rayon  
3.5 oz. Imported



SLINKY JERSEY

**LIGHTWEIGHT WITH A SILKY DRAPE,  
THIS FAN FAVE FABRIC WILL DO  
ANYTHING BUT BLEND IN.**

# VINTAGE JERSEY



**5050BP**  
**THE KEEPER**

XS-3X  
UNISEX CLASSIC FIT  
TEAR-AWAY TAG

50% Cotton, 50% Polyester\*  
4 oz. Imported





**5052BP**  
**THE**  
**KEEPSAKE**

XS-2X  
WOMEN'S SLIM FIT  
TEAR-AWAY TAG

50% Cotton,  
50% Polyester\*  
4 oz. Imported



**5114BP**  
**HEADLINER**  
**CROP**

XS-2X  
WOMEN'S RELAXED FIT  
TEAR-AWAY TAG

50% Cotton,  
50% Polyester\*  
4 oz. Imported



**5054BP  
BACKSTAGE  
TANK**

XS-2X  
WOMEN'S CLASSIC FIT  
TEAR-AWAY TAG

50% Cotton, 50% Polyester\*  
4 oz. Imported



**5064BP  
BACKSTAGE  
TEE**

XS-2X  
WOMEN'S RELAXED FIT  
TEAR-AWAY TAG

50% Cotton, 50% Polyester\*  
4 oz. Imported





**5103BP**  
**KEEPER**  
**RINGER TEE**

XS-3X  
UNISEX CLASSIC FIT  
TEAR-AWAY TAG

50% Cotton, 50% Polyester\*  
4 oz. Imported



**5053BP**  
**KEEPER TANK**



S-2X  
UNISEX CLASSIC FIT  
TEAR-AWAY TAG

50% Cotton, 50% Polyester\*  
4 oz. Imported







**5127BP**  
**KEEPER**  
**BASEBALL TEE**



XS-3X  
UNISEX CLASSIC FIT  
TEAR-AWAY TAG

50% Cotton, 50% Polyester\*  
4 oz. Imported



**5093BP**  
**SLAPSHOT TEE**



XS-2X  
UNISEX CLASSIC FIT  
TEAR-AWAY TAG

50% Cotton, 50% Polyester\*  
4 oz. Imported



VINTAGE JERSEY

**OUR ONE OF A KIND 50/50 IS MADE WITH SOFT, LOOSE-KNIT YARNS FOR A PERFECTLY WORN-IN, VINTAGE FEEL.**





**5101BP  
KEEPER  
V-NECK**

XS-2X  
UNISEX CLASSIC FIT  
TEAR-AWAY TAG

50% Cotton, 50% Polyester\*  
4 oz. Imported



**5100BP  
L/S KEEPER  
TEE**

XS-3X  
UNISEX CLASSIC FIT  
TEAR-AWAY TAG

50% Cotton, 50% Polyester\*  
4 oz. Imported



**5123BP  
KEEPER  
PULLOVER  
HOODIE**

XS-3X  
UNISEX CLASSIC FIT  
TEAR-AWAY TAG

50% Cotton, 50% Polyester\*  
4 oz. Imported



# BURNOUT

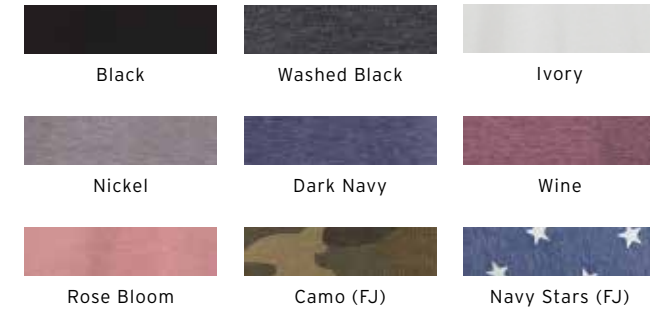


# FRENCH TERRY

## 8626FH/FJ LAZY DAY PULLOVER

XS-XL  
WOMEN'S CLASSIC FIT

65% Cotton, 35% Polyester  
\*Content varies  
7.4 oz. Imported



BURNOUT FRENCH TERRY

A BLEND OF COTTON AND POLYESTER  
IS BURNED OUT IN GARMENT FORM  
TO ENHANCE EACH PIECES DETAILS.

**8629FH/FJ**  
**SCHOOL YARD  
HOODIE**

XS-3X  
UNISEX CLASSIC FIT

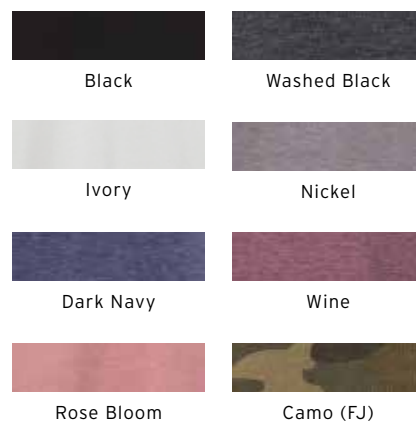
65% Cotton, 35% Polyester  
\*Content varies  
7.4 oz. Imported



**8628FH/FJ**  
**DAY OFF HOODIE**

XS-XL  
WOMEN'S RELAXED FIT

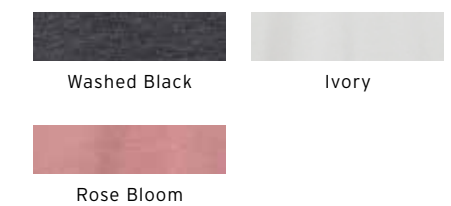
65% Cotton, 35% Polyester  
\*Content varies  
7.4 oz. Imported



**8642FH**  
**CROPPED  
PULLOVER HOODIE**

XS-XL  
WOMEN'S RELAXED FIT

65% Cotton, 35% Polyester  
\*Content varies  
7.4 oz. Imported



# ECO-JERSEY®



Our trademark tri-blend jersey made from eco and organic materials is loosely knit on machines calibrated to replicate the look & feel of a well-worn vintage tee.



**1973E1/EA**  
**ECO CREW**

XS-3X  
UNISEX SLIM FIT

50% Polyester\*, 38% Cotton,  
12% Rayon  
4.1 oz. Imported



**1940E1/EA/EJ**  
**IDEAL TEE**

XS-2X  
WOMEN'S CLASSIC FIT

50% Polyester\*, 38% Cotton,  
12% Rayon  
4.1 oz. Imported



Our soft tank only gets better (and softer) with time.  
You can count on it again and again - like a best friend.

**1927E1/EA**  
**MEEGS**  
**RACERBACK**  
**TANK**

XS-2X  
WOMEN'S SLIM FIT

50% Polyester\*, 38% Cotton,  
12% Rayon  
4.1 oz. Imported







**5114EA  
ECO HEADLINER  
CROPPED TEE**

XS-2X  
WOMEN'S RELAXED FIT

50% Polyester\*,  
38% Cotton, 12% Rayon  
4.1 oz. Imported



Eco Grey Stars



Stars



Camo



**1990E1  
SLOUCHY  
PULLOVER**

XS-XL  
WOMEN'S CLASSIC FIT

50% Polyester\*, 38% Cotton, 12% Rayon  
4.1 oz. Imported



Eco Black



Eco Ivory



Eco Grey



Eco True Navy



Eco Rose Quartz



**2910E1/EA  
ECO CLASSIC  
JOGGER**

XS-XL  
WOMEN'S CLASSIC FIT

50% Polyester\*, 38% Cotton, 12% Rayon  
4.1 oz. Imported



Eco Black



Eco Grey



Camo (EA)

**1970E1/EA**  
**ECO ZIP**  
**HOODIE**

XS-3X  
UNISEX SLIM FIT

50% Polyester\*, 38% Cotton, 12% Rayon  
4.1 oz. Imported



Lightweight and ready for layering, this feel-good full-zip will take them far.



**12150E1/EA**  
**ECO S/S**  
**FOOTBALL TEE**

XS-3X  
UNISEX CLASSIC FIT

50% Polyester\*, 38% Cotton, 12% Rayon  
4.1 oz. Imported




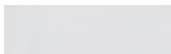










**8800PF NEW**  
**ECO-COZY FLEECE**  
**CREWNECK**  
**SWEATSHIRT**

XS-3X  
UNISEX CLASSIC FIT  
TEAR-AWAY TAG

77% Combed & Ring Spun Cotton,  
23% Recycled Polyester  
7 oz. Imported



-  Black
-  White
-  Dark Heather Grey
-  Heather Grey
-  Midnight Navy
-  Heritage Royal
-  Varsity Green
-  Currant
-  Apple Red
-  Faded Pink



The ultimate feel-good fabric, our new soft fleece features recycled polyester for eco-friendly wear and a 100% cotton face for smooth printing.



**NEW** **ECO-COZY FLEECE**


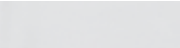







**8804PF *NEW***  
**ECO-COZY FLEECE**  
**PULLOVER HOODIE**

XS-3X  
 UNISEX CLASSIC FIT  
 TEAR-AWAY TAG

77% Combed & Ring Spun Cotton,  
 23% Recycled Polyester  
 7 oz. Imported



	
Black	White
	
Dark Heather Grey	Heather Grey
	
Midnight Navy	Heritage Royal
	
Varsity Green	Currant
	
Apple Red	Faded Pink



ECO-COZY FLEECE

**MADE WITH RECYCLED POLYESTER, IT  
 DOESN'T JUST LOOK GOOD, IT DIVERTS  
 WASTE AWAY FROM LANDFILLS\*.**





**8805PF** *NEW*  
**ECO-COZY  
FLEECE ZIP HOODIE**

XS-3X  
UNISEX CLASSIC FIT  
TEAR-AWAY TAG

77% Combed & Ring Spun  
Cotton, 23% Recycled Polyester  
7 oz. Imported



Black



Dark Heather Grey



Heather Grey



Midnight Navy



Heritage Royal



Varsity Green



**8803PF** *NEW*  
**ECO-COZY FLEECE  
SWEATPANT**

XS-3X  
UNISEX CLASSIC FIT  
TEAR-AWAY TAG

77% Combed & Ring Spun Cotton,  
23% Recycled Polyester  
7 oz. Imported



Roomy and relaxed,  
you'll want to grab  
these in all four  
classic shades.



# ECO-FLEECE™



## 9590F2/FB ROCKY HOODIE

XS-3X  
UNISEX SLIM FIT

50% Polyester\*, 46% Cotton, 4% Rayon  
6.5 oz. Imported

			
Eco True Black	Eco Black	Eco White	Eco Light Grey
			
Eco Grey	Eco True Navy	Eco True Pacific Blue	Eco Aqua
			
Eco True Dusty Pine	Eco True Army Green	Eco True Deep Purple	Eco True Currant
			
Eco True Red	Eco Rose Quartz	Camo (FB)	



ECO-FLEECE™

**NOT JUST ANY FLEECE, OURS IS A SPECIAL BLEND OF RECYCLED POLYESTER AND ORGANIC COTTON. IT'S AS CUDDLY AS IT IS ECO-FRIENDLY.**

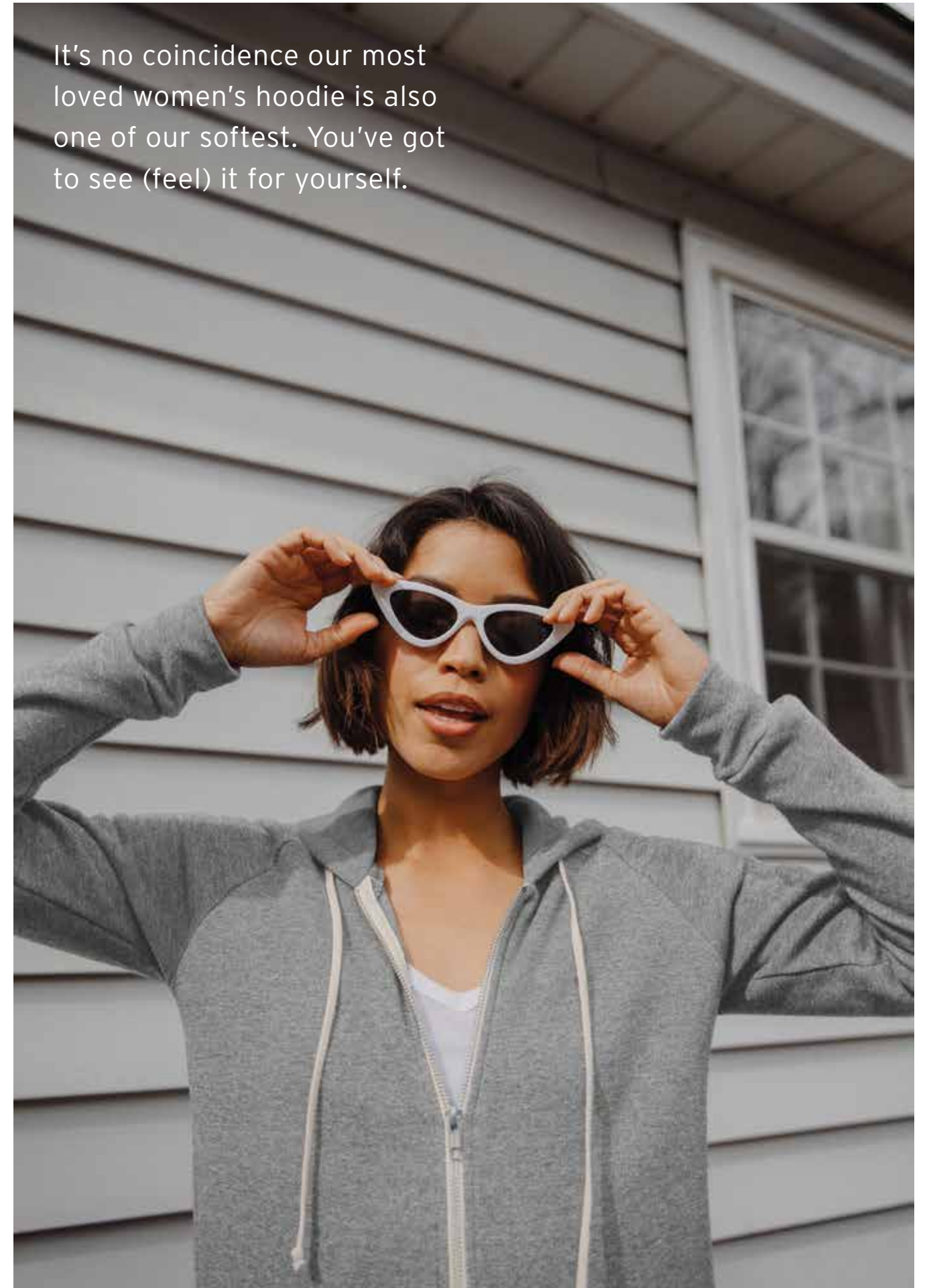
**9573F2/FB**  
**ADRIAN HOODIE**

XS-2X  
WOMEN'S SLIM FIT

50% Polyester\*,  
46% Cotton, 4% Rayon  
6.5 oz. Imported



It's no coincidence our most loved women's hoodie is also one of our softest. You've got to see (feel) it for yourself.



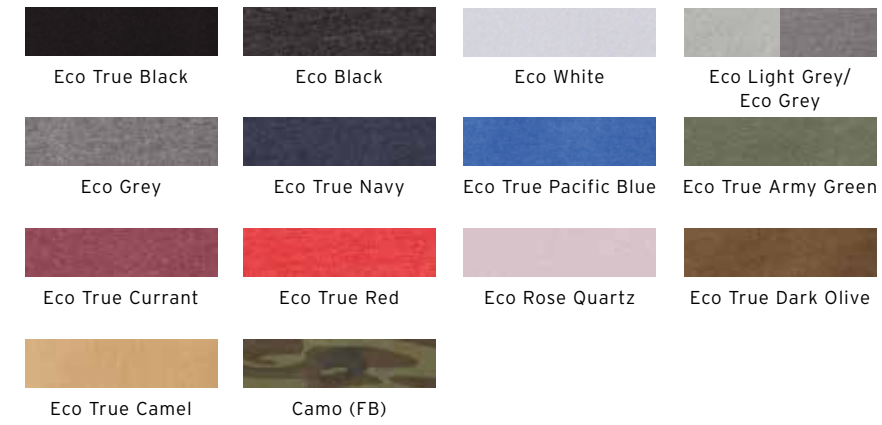




**9595F2/FB**  
**CHALLENGER**  
**HOODIE**

XS-3X  
UNISEX CLASSIC FIT

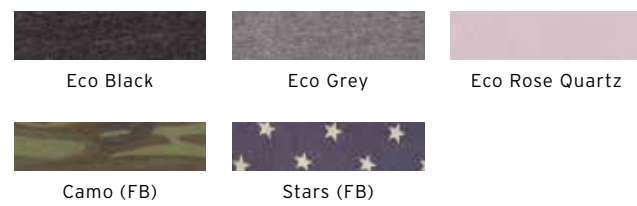
50% Polyester\*, 46% Cotton, 4% Rayon  
6.5 oz. Imported



**9596F2/FB**  
**ATHLETICS**  
**HOODIE**

XS-2X  
WOMEN'S SLIM FIT

50% Polyester\*,  
46% Cotton, 4% Rayon  
6.5 oz. Imported





**9575F2/FB**  
**CHAMP**  
**SWEATSHIRT**

XS-3X  
UNISEX SLIM FIT

50% Polyester\*,  
46% Cotton, 4% Rayon  
6.5 oz. Imported



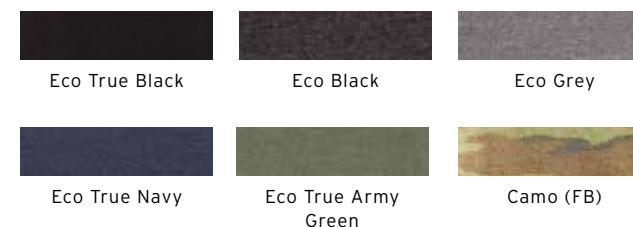
Our number one since day one just keeps giving, with all the coziness and colors you could ever need.



**9881F2/FB**  
**DODGEBALL**  
**PANT**

S-2X  
UNISEX CLASSIC FIT

50% Polyester\*,  
46% Cotton, 4% Rayon  
6.5 oz. Imported

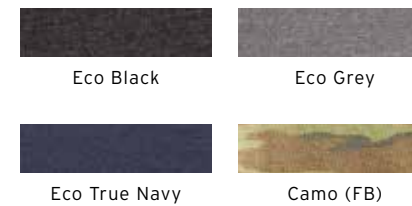




**9902F2/FB**  
**ECO CLASSIC**  
**SWEATPANT**

XS-XL  
 WOMEN'S CLASSIC FIT

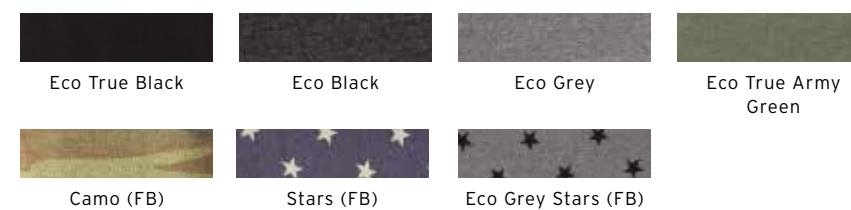
50% Polyester\*,  
 46% Cotton, 4% Rayon  
 6.5 oz. Imported



**31082F2/FB**  
**ECO-FLEECE™**  
**JOGGER PANT**

XS-XL  
 WOMEN'S SLIM FIT

50% Polyester\*,  
 46% Cotton, 4% Rayon  
 6.5 oz. Imported



ECO-TEDDY FLEECE

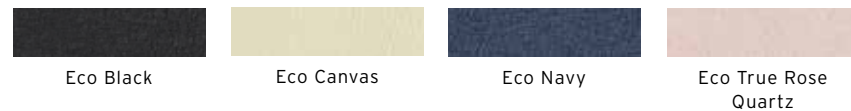
AS IF SNUGGLY SOFT ECO-FLEECE™  
COULDN'T GET ANY BETTER, WE FLIPPED  
OUR FABRIC INSIDE OUT AND BRUSHED IT  
HEAVILY, FOR AN EXTRA PLUSH FEEL.



43130RT  
ECO-TEDDY BABY  
CHAMP SWEATSHIRT

XS-XL  
WOMEN'S CLASSIC FIT

50% Polyester\*, 46% Cotton, 4% Rayon  
7 oz. Imported



**9575RT**  
**ECO-TEDDY CHAMP**  
**SWEATSHIRT**

XS-2X  
UNISEX SLIM FIT

50% Polyester\*, 46% Cotton, 4% Rayon  
7 oz. Imported



**43251RT**  
**OUTDOOR**  
**QUARTER-ZIP**  
**HOODIE**

XS-2X  
UNISEX CLASSIC FIT

50% Polyester\*,  
46% Cotton, 4% Rayon  
7 oz. Imported



**43262RT**  
**ECO-TEDDY**  
**FULL-ZIP JACKET**

XS-2X  
UNISEX CLASSIC FIT

50% Polyester\*,  
46% Cotton, 4% Rayon  
7 oz. Imported



# YOUTH

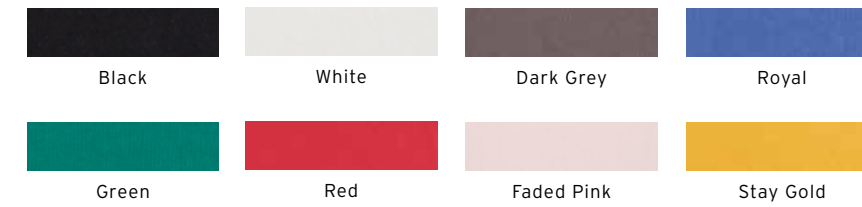


SIZING: YS=6-8 | YM=10-12 | YL=14-16 | YXL=18-20

## K1010CG YOUTH OUTSIDER TEE

YS-YXL  
UNISEX CLASSIC FIT  
TEAR-AWAY TAGS

Heavy Wash Jersey:  
100% Combed & Ring Spun Cotton  
5 oz. Imported



## K5050BP YOUTH KEEPER TEE

YS-YXL  
UNISEX CLASSIC FIT  
TEAR-AWAY TAGS

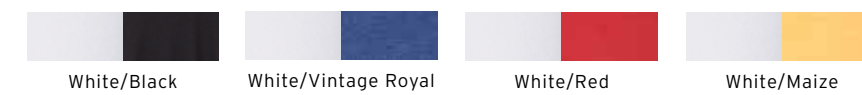
Vintage Jersey:  
50% Cotton, 50% Polyester\*  
4 oz. Imported



## K5103BP YOUTH RINGER TEE

YS-YXL  
UNISEX CLASSIC FIT  
TEAR-AWAY TAGS

Vintage Jersey:  
50% Cotton, 50% Polyester\*  
4 oz. Imported



**K5103EA/EJ**  
**YOUTH ECO RINGER TEE**

YS-YXL  
UNISEX CLASSIC FIT  
TEAR-AWAY TAGS

*Eco-Jersey®:*  
50% Polyester\*, 38% Cotton,  
12% Rayon | 5 oz. Imported



**K5093BP**  
**YOUTH SLAPSHOT TEE**

YS-YXL  
UNISEX CLASSIC FIT  
TEAR-AWAY TAGS

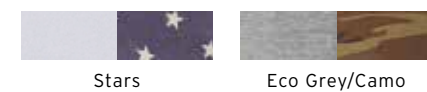
*Vintage Jersey:*  
50% Cotton, 50% Polyester\*  
4 oz. Imported



**K2089EA**  
**YOUTH BASEBALL TEE**

YS-YXL  
UNISEX CLASSIC FIT  
TEAR-AWAY TAGS

*Eco-Jersey®:*  
50% Polyester\*, 38% Cotton,  
12% Rayon | 5 oz. Imported



**K5123BP**  
**YOUTH KEEPER PULLOVER HOODIE**

YS-YXL  
UNISEX CLASSIC FIT  
TEAR-AWAY TAGS

*Vintage Jersey:*  
50% Cotton, 50% Polyester\*  
4 oz. Imported



**K3501GF**  
**YOUTH BALLER HOODIE**

YS-YXL  
UNISEX CLASSIC FIT  
TEAR-AWAY TAGS

*Fleece:*  
58% Cotton, 32% Polyester\*,  
10% Rayon | 6.5 oz. Imported



**K9595GF/GB**  
**YOUTH CHALLENGER**

YS-YXL  
UNISEX CLASSIC FIT  
TEAR-AWAY TAGS

*Fleece:*  
58% Cotton, 32% Polyester\*,  
10% Rayon | 6.5 oz. Imported



**K9575GF/GB**  
**YOUTH CHAMP**

YS-YXL  
UNISEX CLASSIC FIT  
TEAR-AWAY TAGS

*Fleece:*  
58% Cotton, 32% Polyester\*,  
10% Rayon | 6.5 oz. Imported



**K9881GF/GB**  
**YOUTH DODGEBALL PANT**

YS-YXL  
UNISEX CLASSIC FIT  
TEAR-AWAY TAGS

*Fleece:*  
58% Cotton, 32% Polyester\*,  
10% Rayon | 6.5 oz. Imported





VINTAGE-SOFT WASHED COTTON  
FABRIC, THROWBACK STYLING,  
AND AN ANTIQUED BRASS BUCKLE.



H0070HW

**THE DAD CAP**

UNISEX ONE SIZE: 56CM

100% Heavy Wash Cotton Twill  
Imported



**TANKS**



Go-To Tank  
1091C1 / P.11



Keeper Tank  
5053BP / P.45

**TEES**



Go-To Tee  
1070C1 / P.12

**SWEAT-SHIRTS**



Washed Terry Champ  
9575CT / P.27



Eco-Cozy Fleece  
Crewneck Sweatshirt **NEW**  
8800PF / P.67



The Champ Sweatshirt  
9575F2 / P.82



Eco-Teddy Champ  
9575RT / P.88



Organic Crew  
6005C2 / P.16



Distressed Heritage Tee  
4850CV / P.18



Outsider Tee  
1010CG / P.22



Slub Keeper  
6094S1 / P.28



The Keeper  
5050BP / P.39

**HOODIES & JACKETS**



Washed Terry Challenger  
9595CT / P.27



Keeper Pullover Hoodie  
5123BP / P.51



School Yard Hoodie  
8629FH / P.54



Eco Zip Hoodie  
1970E1 / P.64



Keeper Ringer Tee  
5103BP / P.44



Snapshot Tee  
5093BP / P.47



Keeper V-Neck  
5101BP / P.51



Eco Crew  
1973E1 / P.57



Eco S/S Football Tee  
12150E1 / P.65



Eco-Cozy Fleece  
Pullover Hoodie **NEW**  
8804PF / P.68



Eco-Cozy Fleece  
Full-Zip Hoodie **NEW**  
8805PF / P.71



Rocky Hoodie  
9590F2 / P.75



Challenger Hoodie  
9595F2 / P.79



Outdoor Quarter-Zip Hoodie  
43251RT / P.89



L/S Outsider Tee  
1011CG / P.22



Keeper Baseball Tee  
5127BP / P.47



L/S Keeper Tee  
5100BP / P.51

**BOTTOMS**



Eco-Teddy Full-Zip Jacket  
43262RT / P.89



Eco-Cozy Fleece Sweatpant **NEW**  
8803PF / P.73



Eco-Fleece™ Dodgeball Pant  
9881F2 / P.83

## TANKS



Inside Out Sleeveless Tee  
2898J1 / P.29



Slinky Tank  
3094B2 / P.33



Slinky Muscle Tank  
3095B2 / P.34



Backstage Tank  
5054BP / P.42

## SWEAT-SHIRTS



Washed Terry Throwback Pullover **NEW**  
9903CT / P.25



Lazy Day Pullover  
8626FH / P.53



Eco-Teddy Baby Champ  
43130RT / P.86

## TEES



Meegs Racerback Tank  
1927E1 / P.59



Headliner Crop Tee  
5114BP / P.41



Eco Headliner Crop Tee  
5114EA / P.62



Her Go-To Tee **NEW**  
1172C1 / P.14

## HOODIES & JACKETS



Cropped Pullover Hoodie  
8642FH / P.55



Day Off Hoodie  
8628FH / P.54



Adrian Hoodie  
9573F2 / P.76



Athletics Hoodie  
9596F2 / P.78

## BOTTOMS



Distressed Rocker Tee  
4861CV / P.19



Rocker Tee  
4134CV / P.19



Kimber Tee  
2620B2 / P.35



Slinky V-Neck  
2894B2 / P.36



The Keepsake  
5052BP / P.40



Eco Classic Jogger  
2910E1 / P.63



Eco-Fleece™ Jogger Pants  
31082F2 / P.85



Eco Classic Sweatpant  
9902F2 / P.85



Backstage Tee  
5064BP / P.42



Ideal Tee  
1940E1 / P.58



L/S Slinky V-Neck  
3894B2 / P.36



Slouchy Pullover  
1990E1 / P.63

### SIZING GUIDE - WOMENS

	XS	S	M	L	XL	2X
<b>BUST</b>	30-31"	32-33"	34-35"	36-37"	38-39"	40-41"
<b>WAIST</b>	23-25"	25-27"	27-29"	29-31"	31-33"	33-35"
<b>HIP</b>	34-36"	36-38"	38-40"	40-41"	42-43"	43-44"

### SIZING GUIDE - MENS/UNISEX

	XS	S	M	L	XL	2X	3X
<b>CHEST</b>	32-34"	35-37"	38-40"	41-43"	44-46"	47-49"	49-52"
<b>WAIST</b>	25-27"	28-30"	31-33"	34-36"	37-39"	40-42"	43-45"
<b>HIP</b>	32-34"	35-37"	38-40"	41-43"	44-46"	47-49"	50-52"

**RELAXED**  
Loose fit



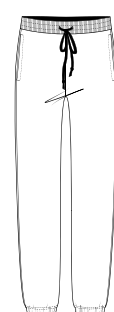
**CLASSIC**  
Fits true to size



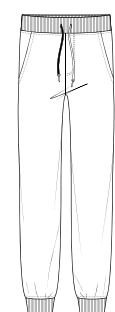
**SLIM**  
Fits close to body



**CLASSIC**  
Straight leg,  
normal waist & rise



**SLIM**  
Tailored leg,  
normal waist & rise



### FABRIC GUIDE



**COTTON JERSEY (C1)**

30s 100% Cotton | 4 oz  
Heather/Tie Dye: 60% Cotton, 40% Polyester



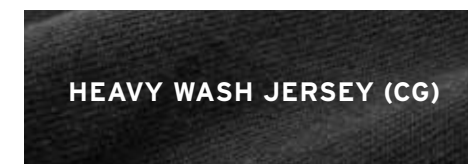
**ORGANIC COTTON (C2)**

100% Organic GOTS Cotton | 3.2 oz



**GARMENT-DYED COTTON (CV)**

30s 100% Cotton | 4.1 oz  
40s 100% Cotton | 3.5 oz



**HEAVY WASH JERSEY (CG)**

100% Cotton | 5 oz



**WASHED TERRY (CT)**

100% Cotton | 6.5 oz



**WEATHERED SLUB (S1)**

100% Cotton | 3.7 oz



**GARMENT-DYED SLUB (J1)**

100% Cotton | 4.1 oz



**SLINKY JERSEY (B2)**

50% Polyester, 50% Rayon | 3.5 oz



**VINTAGE JERSEY (BP)**

50% Cotton, 50% Polyester | 4 oz



**BURNOUT FRENCH TERRY (FH/FJ)**

65% Cotton, 35% Polyester  
\*content varies | 7.4 oz



**ECO-JERSEY® (E1, EA, EJ)**

38% Cotton (6.25% Organic), 50% Polyester  
(6.25% Recycled), 12% Rayon | 4.1 oz



**ECO-COZY FLEECE (PF)**

77% Cotton, 23% Recycled Polyester | 7 oz



**ECO-FLEECE™ (F2/FB)**

46% Cotton (6.25% Organic), 50% Polyester  
(6.25% Recycled), 4% Rayon | 6.5 oz



**ECO-TEDDY FLEECE (RT)**

46% Cotton (6.25% Organic), 50% Polyester  
(6.25% Recycled), 4% Rayon | 7 oz

**DEFIANTLY**



**SUSTAINABLE**